

ADVERTISE IN THE 2017 OHIO SHORTHORN BREEDERS' ASSOCIATION MEMBERSHIP DIRECTORY

Production is currently underway for the 2017 Ohio Shorthorn Breeders' Association's Membership Directory and the OSBA Board of Directors invites you to participate. The directory is a great advertising tool not only within Ohio but also nationwide. The directory will be available starting at the 2017 Ohio Beef Expo and then will be distributed at various other events throughout the year including: OSBA shows and Sales, Ohio Cattlemen's Association events, the Ohio State Fair, and the Farm Science Review. The 2015 OSBA Directory can be viewed at www.ohioshorthorns.org. This year's directory will be designed and assembled by Jamie King of Hillsboro, Ohio. Jamie operates a freelance design company as has over 10 years of experience with graphic design.

DEADLINES:

Reservation & Payment Due: **January 25**

Camera Ready Ad Copy Due: **February 10**

AD SPECIFICATIONS & COSTS:

Directory Size: 5.5 x 8.5 inches

Bleed Size: 5.75 x 8.75 inches

Accepted File Formats: PDF or TIFF

Full Color: CMYK

All files must be high res (300 dpi or greater), PDF settings should be print quality

Neither OSBA or Jamie King are responsible for the print quality of submitted low-res photos or graphics

Ad Size	Dimension	Cost
Full Page	5.5 x 8.5 live area	\$350*
Half Page	5 x 3.85 in horizontal	\$225*
1/3 Page	5 x 2.55 in horizontal	\$150*
Business Card	2.375 x 3.85 in vertical	\$80*

**Ad design is available at a cost. Full page ad will be \$75, 1/2 page \$45, 1/3 page \$30, Business Card \$15*

RESERVE YOUR SPOT TODAY

Make Checks for Advertising Payable to: Ohio Shorthorn Breeders' Association

Make Checks for Design Payable to: Jamie King

Payments and Complete Advertising Information should be mailed to:

Jamie King • 4035 Point Liberty Road • Hillsboro, Ohio 45133

QUESTIONS???

All advertising questions may be directed to: Duane Miller 330-231-3431, Josh Schrock 440-313-2886, or Lee Miller, OSBA President 330-231-6834

All design questions may be directed to: Jamie King

JK Designs • jamie@jkdesignsco.com • 614-202-7998